

MMDA Harnesses Smart-phone Technology to Address Traffic, Promote Better Road Behavior

The competition convenient, accessible, which engaged innovators and comfortable transport in creating digital applica- system for every Filipi- no, the challenge aims to itive behavioral changes promote innovation in the among road users is under application of intelligent the Output 2 of the Project transport systems and dig- for Capacity Enhancement ital technologies that en- on Traffic Management courage behavioral change with Improvement of Intel- and support sustainable ligent Transport Systems in travel choices through Metro Manila (MMITS). people-centered and tech- nology-driven mobility solutions.

Aligned with the vision of President Ferdi- nand Marcos, Jr.’s adminis- MMDA Chairman tration of providing a more Atty. Don Artes admitted

to the costs of traffic con- We must maximize data, gestion and that it requires technology, and intelligent more than traditional infra- transport systems to build structures to be solved. a transport network that is safe, efficient, and gen- uinely responsive to the public,” the Chairman said in a message read by Dep- uty Chairman and MMITS Project Director Usec. traditional infrastructure.



The Metropolitan Manila Development Authority (MMDA), in partnership with Japan International Cooperation Agency (JICA), has awarded today winners of its smartphone application development challenge called “MMITS Bagong Gawi, Bagong Galaw Challenge”.



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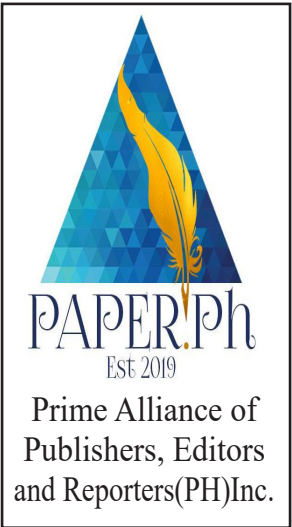
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Angara Reaffirms the Vital Role of Teachers in Learner Welfare Amid School Safety Drive

Education Secretary Sonny Angara once again affirmed the vital role of teachers as caring guides who promote the overall welfare of learners, following the unfortunate shooting incident at a school in Zamboanga City.

City Government of Dasmariñas

Christian Churches Convergence Dasmariñas City (C3DC) Recognition Ceremony for barangay personnel who completed the “Filipino Core Values for Barangay Frontliners” Moral Values Formation Program



In line with President Ferdinand R. Marcos Jr.’s directives to keep schools safe, Angara urged school leaders nationwide to strengthen support systems that will help teachers create a protective environment inside the classroom.

“Checking in on our learners is an inherent strength of our educators, that our teachers truly know their learners, that they do not just teach, but

ha nila araw-araw,” Angara said as he traveled to Zamboanga City to lead emergency intervention efforts with the school community and local authorities and extend his condolences to the bereaved families.

“Following President Bongbong Marcos’ mandate, we must ensure that our teachers truly know their learners, that they do not just teach, but

also actively check on their learners’ well-being. In the wake of this tragic event, we are reminded that building safe schools goes beyond physical security measures and emergency protocols,” Angara added.

At the same time, Angara emphasized the important role of parents in learner welfare and urged schools

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DTI, DOLE Empower PDLs With Business Skills Ahead of Reintegration

Persons Deprived of Liberty (PDLs) at the Santa Rosa City Jail Male Dormitory attend

an entrepreneurship and livelihood training session conducted under the Sining Malaya program. Particip-

pants wearing yellow PDL shirts listen to a speaker presenting business and

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DTI, DOLE Empower PDLs With Business Skills Ahead of Reintegration



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marketing concepts, while a screen displays training materials on branding, consumer behavior, and product development to help prepare participants for sustainable livelihood opportunities after release.

The Department of Trade and Industry (DTI) in partnership with the Department of Labor and Employment (DOLE), recently trained Persons Deprived of Liberty (PDLs) at the Santa Rosa City Jail Male Dormitory in Laguna in developing market-ready products and preparing for sustainable livelihoods upon their release.

For individuals preparing to rejoin society, practical entrepreneurship skills offer a crucial pathway toward rebuilding their lives and achieving economic self-reliance. To support this transition, the agency conducted the “Capability-building for Sining Malaya” seminar on August 6, 2026 at the Bureau of Jail Management and Penology facility.

The training focused on essential business concepts, including product promotion, branding, packaging, labeling and

market development.

Persons Deprived of Liberty (PDLs) wearing Bureau of Jail Management and Penology (BJMP) uniforms are seated inside the Santa Rosa City Jail Male Dormitory during a capability-building session under the Sining Malaya program. Participants are gathered in rows, listening to a training activity focused on entrepreneurship, livelihood development, and skills enhancement to support reintegration and sustainable income opportunities upon release.

During the hands-on session, participants put their knowledge into practice by creating a brand identity for handcrafted bags made from recycled and repurposed materials. The participants named the line “The Dignity Bag,” applying proper branding and presentation techniques to position the item for potential commercial

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 Frisco San Juan, Jr.

The statement said that “MMITS Bagong Gawig, Bagong Galaw Challenge” brought together representatives of all sectors for it to be addressed.

San Juan, meanwhile, expressed his gratitude for the partnership with JICA, Department of Science and Technology (DOST), Globe Telecom, and Globe at Home and said that the agency is fully committed to making more collaboration for the betterment of its services.

“We will continue to create platforms where all sectors can work together to turn promising ideas into practical and scalable solutions,” San Juan stated.

Among hundreds of teams who responded to the challenge, only eight groups made it to the final

round who presented their respective user-centered applications which supported promotion of travel demand management (TDM) and traffic management (TM) strategies enabling road users to make informed travel decisions.

LakbayPoints from Cagayan State University emerged as “MMITS Bagong Gawig, Bagong Galaw Challenge” winner with their mobile application that combines transportation, software, social media, artificial intelligence, and technical expertise to build a solution. They received P100,000 from MMDA and an exclusive development contract with JICA amounting to 5,000,000 Japan yen. Each team member also received Globe Telecom’s 5G Loop device—a portable home broadband hub designed for use both indoors and outdoors.

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DTI, DOLE Empower PDLs With Business Skills Ahead of Reintegration

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 buyers.

DTI guided the participants through the fundamentals of packaging and labeling. She emphasized how clear product information and professional presentation build consumer trust and boost market competitiveness, while also sharing practical marketing strategies tailored for micro-entrepreneurs.

Complementing the technical training, the Regional Tripartite Wages and Productivity Board (RTWPB) introduced the ISTIV Bayanihan Pro-

gram. Rivera highlighted core values—industry, hard work (sipag), perseverance (tiyaga), integrity and value for work—as essential foundations for successful entrepreneurship and personal rehabilitation.

Through initiatives like Sining Malaya, DTI continues to empower PDLs with actionable business skills, equipping them into viable income opportunities as they prepare for a fresh start in their communities.

Source: DTI



Angara Reaffirms the Vital Role of Teachers in Learner Welfare Amid School Safety Drive

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nationwide to closely work with Parent-Teacher Associations (PTAs) as partners in preventing violence within schools.

The Department of Education (DepEd) emphasized that direct teacher-learner interaction serves as a primary line of support in identifying early warning signs of problems.

To support this, Angara reaffirmed DepEd's commitment to prioritizing the mental health of learners and expanding intervention programs nationwide.

Angara also clarified that monitoring changes in a child's behavior does not mean that teachers need to act as mental health professionals or disciplinarians.

Rather, the goal is to build an understanding environment where educators can easily notice red flags and promptly connect students with professional support.

To also safeguard teachers' welfare while strengthening protection for learners, DepEd has accelerated the deployment of School Counselor Associates (SCAs), who will handle specialized interventions and help ease teachers' non-teaching administrative burdens.

In addition, DepEd is strengthening its referral and crisis response mechanisms. Through the Learners TeleSafe Contact Center Helpline (#33733 / 0945 175 9777), students and school personnel will be able to directly connect

with experts from the National Center for Mental Health for immediate crisis response and reporting of safety concerns.

School communities are also expanding their early intervention networks by strengthening collaboration with PTAs, local government units (LGUs), and law enforcement to ensure that learner safety remains a shared responsibility of everyone.

Through partnerships with Parent-Teacher Associations as allies in

school safety, DepEd aims to strengthen open communication between homes and schools so that red flags can be identified early and incidents can be prevented before they occur.

"We are taking concrete steps so that our schools are backed by guidance support personnel, clear referral systems, and community partnerships, ensuring our teachers and learners have someone to turn to in times of need," Angara further said. Source: DepEd



City Government of Imus

Malawakang Measles-Rubella Supplemental Immunization Activity at Vitamin A supplementation sa Imus

Pagbabakuna kontra tigdas (measles) at tigdas-hangin (rubella) at pagbibigay ng vitamin A health workers ng Pamahalaang Lungsod ng Imus sa mga batang Imuseñong edad anim hanggang bago maglimang taon sa iba't ibang vaccination sites sa Imus mula Agosto 10 hanggang 20, 2026.

Ang malawakang pagbabakuna kontra measles at rubella ay inilunsad sa buong Pilipinas ngayong taon dahil sa mataas na banta ng pagkakaroon ng outbreak sa bansa matapos makapagtala ang Department of Health ng 4,843 kaso ng measles noong 2025, kung saan 3,748 rito ay mga hindi bakunado.

Sa Imus, nakapagtala ng apat na kaso ng mea-

sles at isang kaso ng rubella noong 2025. Ang mga bilang na ito ay lubhang nakababahala, kasabay ng mababang bilang ng mga batang kumpleto ang bakuna kontra sa mga naturang sakit.

Mapanganib ang mga komplikasyong kaakibat ng measles sa mga bata, habang mataas ang banta ng rubella sa mga buntis.

Tuloy-tuloy ang pagbabakuna sa Imus hanggang Agosto 28, 2026.

Inilapit din ng lokal na pamahalaan ang pagbabakuna sa The District Imus hanggang Agosto 23, 10:00 A.M. hanggang 3:00 P.M. para sa mga nais pagbabakunahan ang kanilang anak.

Kaya mga mommy



at daddy, pagbakunahan na ang inyong mga anak edad 6–59 buwang gulang (wala pang 5 taong gulang) sa pinakamalapit na vaccination site sa inyong barangay. Pumunta sa pinakamalapit na health center,

sumangguni sa health worker sa inyong barangay o pindutin ang link na ito: https://docs.google.com/.../1_Z3c7zrcUFcGZNQWkmm.../edit... para sa kabuuang schedule ng pagbabakuna.

Ang bakunang ginagamit kontra measles at rubella ay napatunayan nang epektibo at ligtas sa nakalipas na 50 taon. Kaya naman, Ligtas Tigdas ang bakunadong batang Imuseño!

City Government of Carmona

AWARDING OF GAWAD BAHAGHARI 2026

Kinilala ang husay at galing ng Bahaghari sa Gawad Bahaghari 2026: Search For Outstanding LGBTQIA+ Citizens in the City of Carmona ng Office of the City Gender and Development Officer. Congratulations sa ating mga natatanging awardees para sa taong ito:

GAWAD BAHAGHARI 2026 AWARDEES
C O N R A D O M. SIÑO, Photographer (Barangay 7 Poblacion)

D U N H I L L P. ZABLAN, Barangay Employee (Barangay Milagrosa) ROMEO "HAID-EE" S. SORIANO, Barangay Secretary (Barangay 3 Poblacion)

Layon ng Gawad Bahaghari na bigyang plataporma ang ating mga ka-bahaghari upang mai-bahagi nila sa iba ang kanilang kwento ng pag-sisikap at pagpupunyagi sa kanilang napiling mga larangan sa kabila ng mga

hamon at diskriminasyong kanilang natanggap dahil sa kanilang kasarian.

Katulad ng isang bahaghari, pinatunayan ng ating mga natatanging LGBTQIA+ citizens na mayroong kulay at liwanag sa kabila ng mga hamon at suliranin. Pinatunayan nila na walang bagay ang imposible sa taong nagsusumikap, may determinasyon, at pagmamahal para sa kanilang sarili, kapwa, at bayan. Congratulations sa inyong lahat!



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on-the-go which can function both as a hotspot and an entertainment device.

Team Apaka's Komyunek bagged the second place while Abotdun was announced as the third placer. They received from the MMDA P75,000 and P50,000 cash prize, respectively.

The five finalists composed of the Gulaneskorps, Smooth Operators, Vulppy, Inovva, and Ethian Triple T Juan Combo received a total

of P20,000 per team as a reward for their effort in contributing better traffic management and travel demand management in Metropolitan Manila. Each of the innovators were assessed by representatives from JICA and MMDA as well as its public and private partners who served as judges, namely: MMDA Metropolitan Development Planning Service Director Shiela Gail Saturra-Quingco, JICA Philippines Sector Chief Leah Peñarroyo, MMITS Project Team Leader Takeshi Matsunuma, Department of Science and Technology (Advanced Science and Technology Institute) Pejman Rivera, SCALE NCR President Cristina Ibañez, Grab Philippines Map Operations Manager Aaron Francisco, Globe Telecoms Vice President and Head of Brand Management Abigail Cardino, and University of Asia and the Pacific Associate Professor Varsolo Sunio.

Further, Peñarroyo commended MMDA for its leadership and strength of hearts in improving the ITS in Metropolitan Manila stating that it is imperative to strengthen the traffic management and promote efficient, convenient, and safe movement of the people in the National Capital Region (NCR).

She also emphasized that the smartphone application development challenge is one of the two pilot projects under the MMITS together with the Smart Pole for Traffic Management Innovation that aims to enhance the capacity of MMDA to implement the intelligent transport system.

The MMITS is a technical cooperation project between MMDA and JICA seeking to strengthen urban traffic management in the NCR through institutional capacity building and the advancement of ITS development. Source: MMDA